

EXPLAIN DENTAL

• THE POWER TO TRULY EXPLAIN •



'The video footage makes the understanding of the treatment itself so much more straightforward for those patients who want to know everything in detail. No more 10 minute explanations which they may still not understand. show them the videos whilst they have a cup of tea and you formulate a treatment plan.'

Dr David Bloom, Senova Studios, Watford



'This is an amazing product! Communication and gaining informed consent are important considerations in dentistry. Using this tool, it is possible to simply and visually explain to a patient in simple terms about the many different procedures we perform day to day.'

Dr Rahul Doshi, Perfect Smile Studio, Hertford



My patients loved the software, they are able now to fully understand the proposed treatment plans. It helped me to boost my private income by convincing patients to have cosmetic treatments. I highly recommend the software; it made a difference in my every day clinical life.

Dr Ioannis Bolis, Knightshill Dental Practice, London



'Patients talk to their friends about what they have just seen as part of their consultation, a real wow factor, and a great practice builder.'

Dr Jay Padayachy, Senova Studios, Watford



'Visual real life communication aid like this can be a great simple tool in increasing case acceptances, understanding the advantages of treatment and obtaining informed consent. For this reason, this is a cost effective "must have marketing aid" that will help to increase the quality and quantity of private/ cosmetic case acceptance. This will increase your turnover.'

Dr Ash Parmar, Dentist, Perfect Smile Studio, Hertford



'The successful provision of any form of restorative treatment, regardless of its complexity, involves the initial discussion of available treatment options. Explain Dental is innovative in providing real-life images and film (not animations), to provide an exceptional additional tool in the communication of information in this vital stage of treatment. Consent will therefore become truly 'informed'. Spin-off benefits see improved patient acceptance of treatment and ultimately patient referrals.'

Dr Amin Aminian Grays Dental Care, Cheshire.